Claims

What is claimed is:

5 1.   A method for recommending items, comprising the steps of:

obtaining a list of one or more available items;

obtaining a recommendation score, R, for said one or more available items;

10 .   calculating an adjustment, A, to said recommendation score, R, based on a consistency with which an item was selected by a user relative to the number of times the item was offered; and

generating a combined recommendation score, C, based on
15 said recommendation score, R, and said adjustment, A.

2.   The method of claim 1, wherein said list of one or more items are programs obtained from an electronic program guide.

20 3.   The method of claim 1, wherein said recommendation score, R, is provided by an explicit program recommender.

4.   The method of claim 1, wherein said recommendation score, R, is provided by an implicit program recommender.

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5.   The method of claim 1, wherein said recommendation score, R, is defined as a weighted average of individual ratings of program features.

30 6.   The method of claim 1, further comprising the step of presenting said combined recommendation score, C, for each of said one or more programs to a user.

7.   The method of claim 1, wherein said adjustment to said recommendation score, R, does not exceed a predefined value.

8.   A method for recommending items, comprising the steps of:

obtaining a list of one or more available items; and

calculating a recommendation score for said one or more items based on a consistency with which an item was selected by a user relative to the number of times the item was offered.

9.   The method of claim 8, further comprising the step of presenting said combined recommendation score, C, for said program to a user.

10.   The method of claim 8, wherein said list of one or more available items are programs obtained from an electronic program guide.

11.   A system for recommending items, comprising:

a memory for storing computer readable code; and

a processor operatively coupled to said memory, said processor configured to:

obtain a list of one or more available items;

obtain a recommendation score, R, for said one or more available items;

calculate an adjustment, A, to said recommendation score, R, based on a consistency with which an item was selected by a user relative to the number of times the item was offered; and

generate a combined recommendation score, C, based on said recommendation score, R, and said adjustment, A.

12.   The system of claim 11, wherein said list of one or more items are programs obtained from an electronic program guide.

5   13.   The system of claim 11, wherein said recommendation score, R, is provided by an explicit program recommender.

14.   The system of claim 11, wherein said recommendation score, R, is provided by an implicit program recommender.

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15.   The system of claim 11, wherein said recommendation score, R, is defined as a weighted average of individual ratings of program features.

15   16.   The system of claim 11, wherein said processor is further configured to present said combined recommendation score, C, for each of said one or more programs to a user.

17.   The system of claim 11, wherein said adjustment to said

20   recommendation score, R, does not exceed a predefined value.

18.   A system for recommending items, comprising:
           a memory for storing computer readable code; and
           a processor operatively coupled to said memory, said

25   processor configured to:
           obtain a list of one or more available items; and
           calculate a recommendation score for said one or more items based on a consistency with which an item was selected by a user relative to the number of times the item was offered.

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19.   The system of claim 18, wherein said processor is further configured to present said combined recommendation score, C, for said program to a user.

20.   The system of claim 18, wherein said list of one or more available items are programs obtained from an electronic program guide.

21.   An article of manufacture for recommending television items, comprising:

a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:

a step to obtain a list of one or more available items;

a step to obtain a recommendation score, R, for said one or more available items;

a step to calculate an adjustment, A, to said recommendation score, R, based on a consistency with which an item was selected by a user relative to the number of times the item was offered; and

a step to generate a combined recommendation score, C, based on said recommendation score, R, and said adjustment, A.

22.   An article of manufacture for generating a recommendation score for an item, comprising:

a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:

a step to obtain a list of one or more available items; and

a step to calculate a recommendation score for said one or more items based on a consistency with which an item was selected by a user relative to the number of times the item was offered.